

## Secure Your Entire Cloud Data Lifecycle

Imagine protecting your entire cloud data life cycle from cradle to grave: data store creation, configuration, data loading, granting of permissions, monitoring data in use, and deletion. Existing solutions like access control and DLP only protect the bookends of the lifecycle, not the broad middle where data is used, creating new security and compliance vulnerabilities on a daily basis.



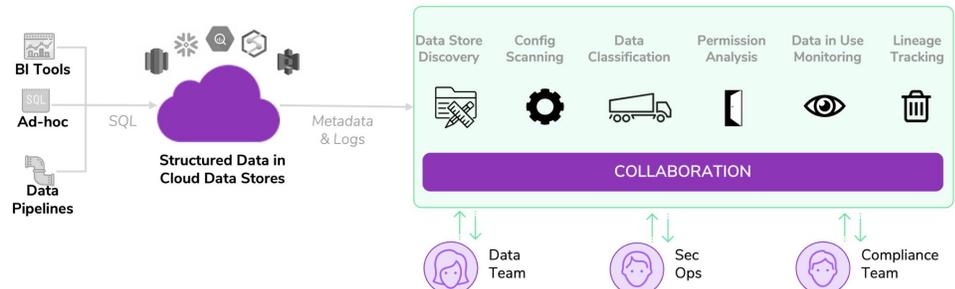
## Better Visibility, Governance & Security Across the Entire Data Lifecycle

The cloud has not only increased scale and flexibility in using data -- it's also created new security and compliance challenges.

- **Data Sprawl:** You can't protect what you don't see. But new data stores are created each day. Misconfigurations create vulnerabilities. And sensitive data is constantly moving thru your environment.
- **Data in Use:** Existing solutions harden the perimeter but don't protect how data is used throughout the lifecycle.
- **Collaboration:** Data Ownership, Compliance, and Security are fragmented and siloed operations.

Dasera helps you protect data in use across the entire data lifecycle:

- Discovers new data stores
- Detects and corrects data store misconfigurations
- Analyzes permissions
- Locates and classifies sensitive data
- Monitors data in use
- Highlights data misuse
- Enables data governance, security and compliance in one simple interface



## Supported Data Stores

### DATABASES & DATA WAREHOUSES



### DATA LAKES



### 30+ INTEGRATIONS:

- SIEM/SOAR
- BI Tools
- Active Directory
- Slack
- PagerDuty
- Messaging Services
- SSO Providers

# Dasera Outcomes

## VISIBILITY

- Automatic discovery of all cloud data stores
- Detection of data store misconfigurations and over-permissioning
- Discover and classify sensitive data
- Data-in-use monitoring

## SECURITY

- Auto-correct misconfigurations and over-permissioning
- Monitor actual data use, regardless of permission
- Identify and alert on data misuse
- Seamlessly integrate with SOC and security stack

## COMPLIANCE

- Out-of-the-box compliance support for GDPR, CCPA, HIPAA, SOX, PCI, and other regulations
- Ensure DPA compliance
- No-code policy editor to customize risk posture

## PRIVACY

- Detect when individual records with sensitive data have been viewed
- Track all copies of sensitive data
- Automate manual tasks associated with retention/deletion policies

Improve Data Security Operations by enabling collaboration between:

DATA OWNERS

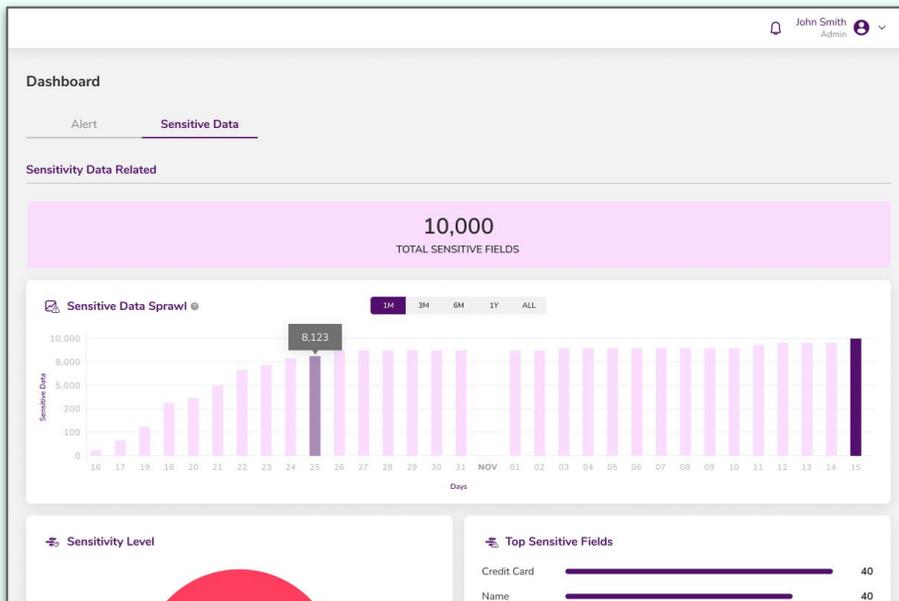
Review data tags, supervise classification, and create custom data types and field-specific policies

SECURITY OPS

Review alerts for new data stores, misconfigurations, over-permissioning, and exfiltration, and privacy violations. Remove or quarantine unsafe data copies, and identify employees that need security/compliance training.

COMPLIANCE

Create and maintain compliance policies, audit compliance events, and use data for modeling compliance risk.



## Market leaders use Dasera to protect their entire cloud data lifecycle

“ [Dasera] is by far the best architecture I’ve seen for this type of product. We’ve wanted to adopt this approach for a while.”

Head of Security at a Fortune 500 Fintech company

## Company Overview

Dasera helps cloud-first organizations secure data that traditional tools like access control and DLP aren’t designed to address. The platform manages data sprawl, monitors data in use, and discovers misconfiguration and permission errors. Only Dasera secures the entire data lifecycle - from creation to archival - to cripple breaches once and for all.